

# Joe Craib

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## Qualifications

### Professional Strengths:

- Excellent communication skills and strong work ethic in a professional environment.
- Ability to work within tight deadlines while being flexible and adaptable.
- Sound knowledge of health and safety procedures.
- Strong conflict resolution and problem-solving skills.
- Strong leadership abilities and an effective team member.

### Film and Television Skills:

- Experience working on professional commercial and independent sets.
- Experience with effectively scheduling, organizing crews, and getting days made.
- Creative and able to think and write under pressure, and to deadline, while maintaining good humour and a positive attitude.
- Prioritizing respect and honesty in an on-set environment.

### Technical Proficiencies:

- Adobe Creative Suite; MS Office including Word and Excel; Davinci Resolve; Celtx and Final Draft Screenwriting Programs; Croogloo software; Move Magic Scheduling

## Education

**B.A. Film and Media** – Queen’s University, Kingston, Ontario. (Class of 2016)

## Directing & Producing Filmography

<i>Film Title (Format)</i>	<i>Production Company</i>	<i>Screen Credit</i>	<i>Year of Release</i>	<i>Select Festivals and Awards</i>
<b>Please Eat Organic</b> (Short)	Thompson Film and Digital, Start The Picture	Producer, 1 <sup>st</sup> AD	2023 (Post prod.)	
<b>Blooming</b> (Short)	Start The Picture	Producer, 1 <sup>st</sup> AD	2022	<i>Kingston Canadian Film Festival, Toronto Shorts International Film Festival</i>
<b>Empty Nest</b> (Short)	Start The Picture	Director, Writer	2020	<i>Toronto International Spring of Horror; Lift Off Global Network</i>

<b>Dredge</b> (Short)	Start the Picture, Wild Flicks	Producer, 1 <sup>st</sup> AD	2020	
<b>Step Into My Office</b> (Short)	Start The Picture, Gambit Entertainment	Producer, 1 <sup>st</sup> AD	2020	
<b>Devout</b> (Short)	Gambit Entertainment	Producer, 1 <sup>st</sup> AD	2019	<i>Toronto Shorts International Film Festival; Lift Off Global Sessions; Global Shorts <b>award of excellence</b></i>
<b>From The Thunder</b> (Short)	True Perspective, Start The Picture	Producer	2019	<i>Rocky Mountain International Film Festival; Toronto Independent Film Festival; <b>Best Short</b> Florence Film Awards</i>
<b>Off The Grid</b> (Short)	Independent	Director, Writer	2016	
<b>Wasteland</b> (Short)	Independent	Director, Writer, Producer	2015	<i>Kingston Canadian Film festival</i>

Producing Reference: Zach Closs - [zachary.closs@sympatico.ca](mailto:zachary.closs@sympatico.ca)

### Selected Career Credits – 1<sup>st</sup> Assistant Director

Production (format)	Format	Producer / Production Company	Date
<i>"TFS: Blast To The Past"</i>	Commercial	Nason Markwell / Yorkville Education	May 2023
<i>"Drive Back Home"</i>	Feature	Maddy Falle, Brian Mason	March 2023
<i>"IDRF: Ramadan"</i>	Commercial	Adeel Shamsi / Imagine Nation Collective	February 2023
<i>"Hysteria"</i>	Feature	Reem Morsi/ Scarab Films	November 2022
<i>Crown Royal X MLSE "Waterbreak"</i>	Commercial	Craig Shouldice / MLSE, Danger Island Films	September 2022
<i>"IDRF: Water" (Commercial)</i>	Commercial	Adeel Shamsi / Imagine Nation Collective	July 2022
<i>"Lexus Precision Service"</i>	Commercial	Aidan Frawley / Dentsu	July 2022
<i>"COBOT"</i>	Commercial	Craig Shouldice / Sawmill Creative	April 2022
<i>Treasure Hill "What do You Treasure"</i>	Commercial	Craig Shouldice / Sawmill Creative	January 2022
<i>Eye Of The Veil</i>	Short	Charanpreet Chall / Ayinke Films	September 2021
<i>Rocket Ruel</i>	Short	Jeff Chiu / Archipelago Productions	August 2021
<i>Lucas The Spider</i>	TV	LTS Productions	June 2021
<i>Verona</i>	Feature	Maeve Kern	June 2021
<i>River and Sky Virtual Music Festival</i>	Web	Here Kitty Kitty Productions	August 2020
<i>Things I Do For Money</i>	Feature	Filmcoop/ Pagoda Productions	August 2018
<i>Life Line</i>	Short	Epik Films	March 2018

References: Mary Assenza – [marysenza@gmail.com](mailto:marysenza@gmail.com), Craig Shouldice - [craigshouldice@gmail.com](mailto:craigshouldice@gmail.com)

### Selected Career Credits – 2<sup>nd</sup> Assistant Director

Production	Format	1 <sup>st</sup> AD	Producer / Prod. Company	Date
<i>"Paw Patrol"</i>	Commercial	Jeff Cowan	Spin Master, Nimble	April 2023
<i>"Real Canadian Superstore"</i>	Commercial	Jeff Cowan	Jeff Shwartz	March 2023
<i>"Christmas By Candlelight"</i>	Feature	Jeremy Curry	Mary Petryshyn	February 2023
<i>Ritz: "Raise A Toast"</i>	Commercial	Jeff Cowan	Adam Rodness	November 2022
<i>"What We Do For Love"</i>	Feature	Jeremy Curry	Mary Petryshyn	September 2022
<i>"The Wedding Rule"</i>	Feature	Jeremy Curry	Mary Petryshyn	July 2022
<i>"Christmas On The Rocks"</i>	Feature	Mario Scenna	Leanne Brennan	June 2022
<i>"Canadian Blood Services"</i>	Commercial	Billy Shand	Alex Dall'Orso	March 2022
<i>"Midnight At The Paradise"</i>	Feature	Derek Filiatrault	Bill Robertson	November 2021
<i>McCafe: "Tradition Keepers"</i>	Commercial	Jeff Cowan	Amanda Curtis	October 2021
<i>Canadian Tire: "Winter Jobs and Joys"</i>	Commercial	Ron Parrell	Alfredo Films	October 2021
<i>Tim Hortons: "Bring It Home"</i>	Commercial	Billy Shand	Radke	October 2021
<i>"York University"</i>	Commercial	Ron Parrell	Matt Wiele	November 2020

References: Jeremy Curry - [jeremycurry@hey.com](mailto:jeremycurry@hey.com), Jeff Cowan - [checkthegate1@me.com](mailto:checkthegate1@me.com)